

FIG. 1

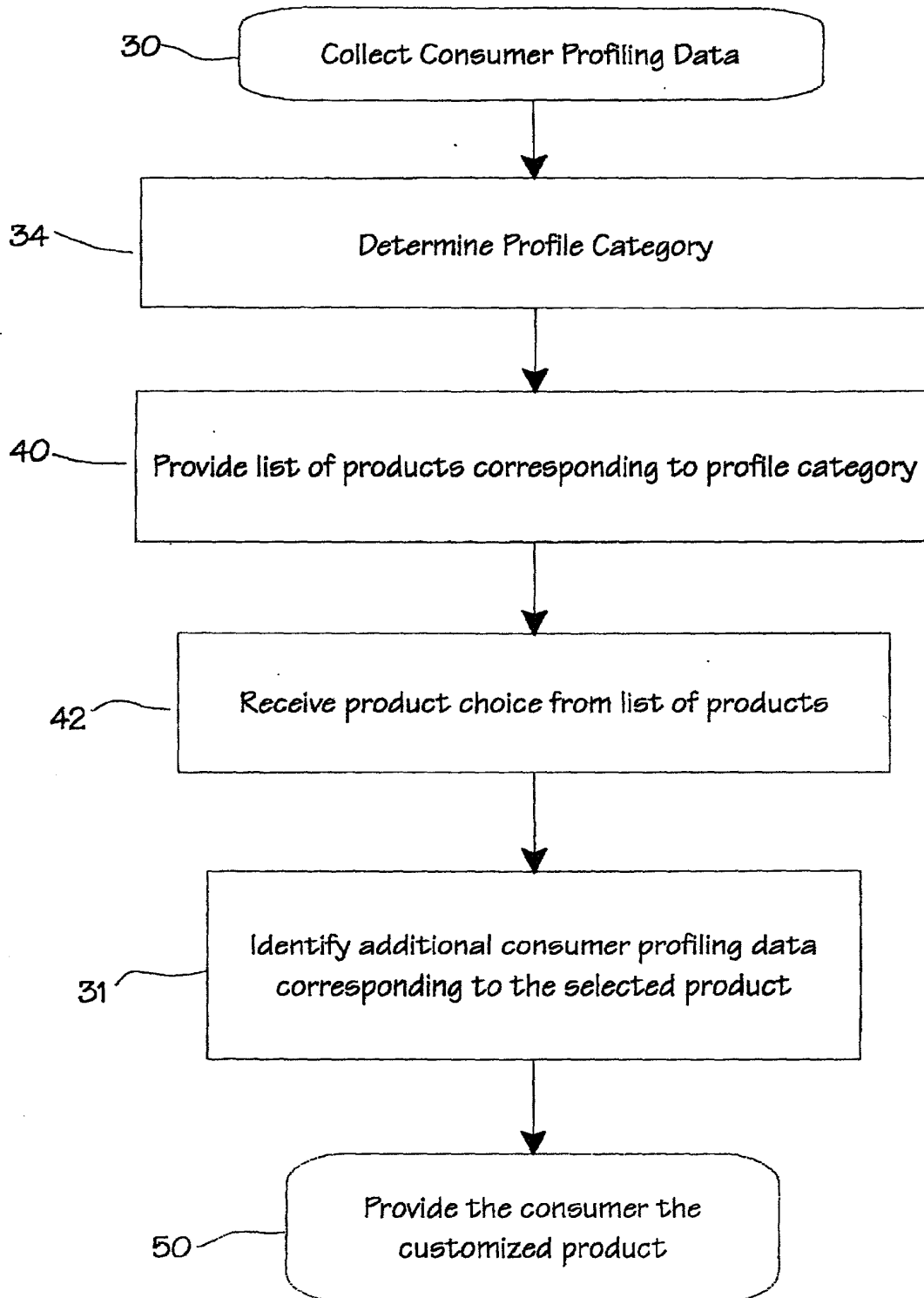


Fig.1

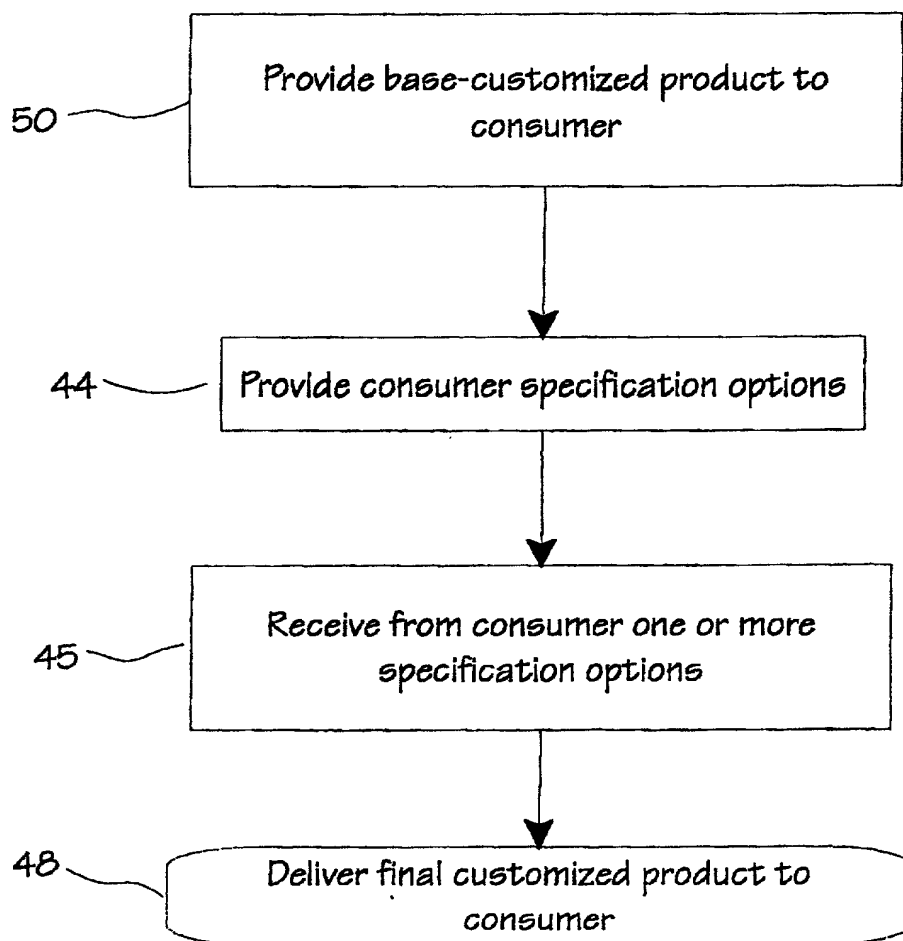


Fig. 2

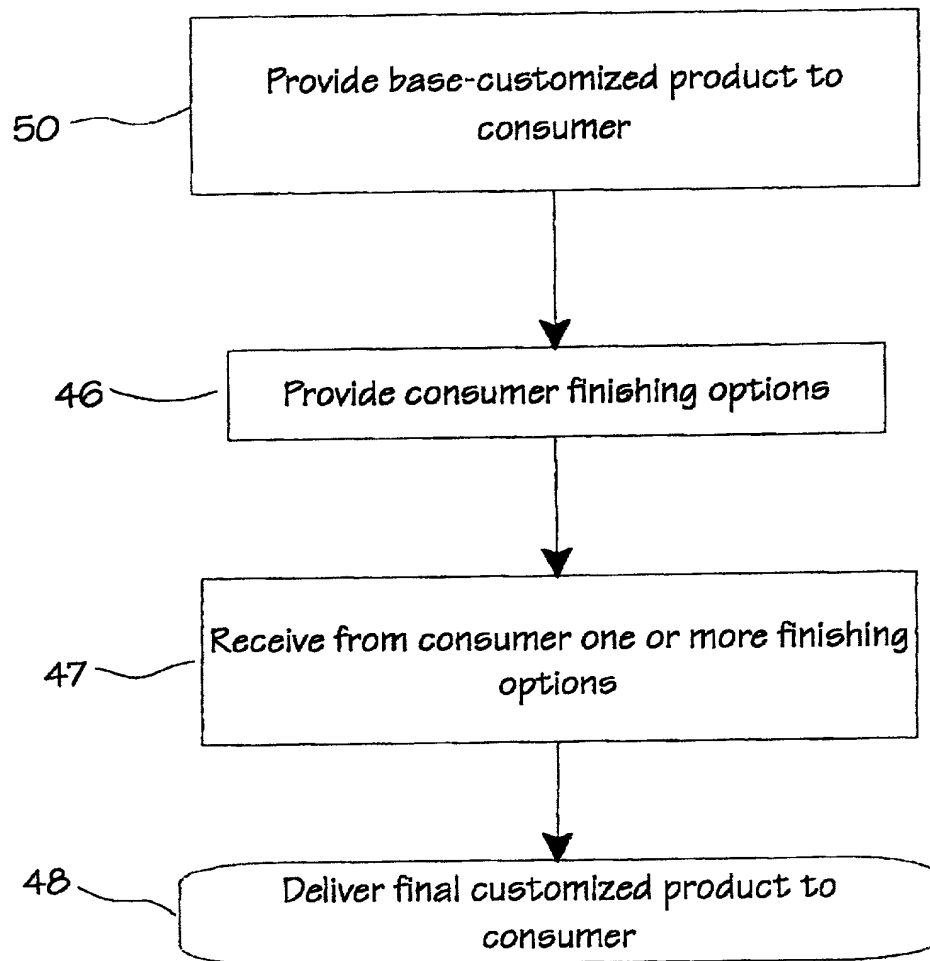


Fig. 3

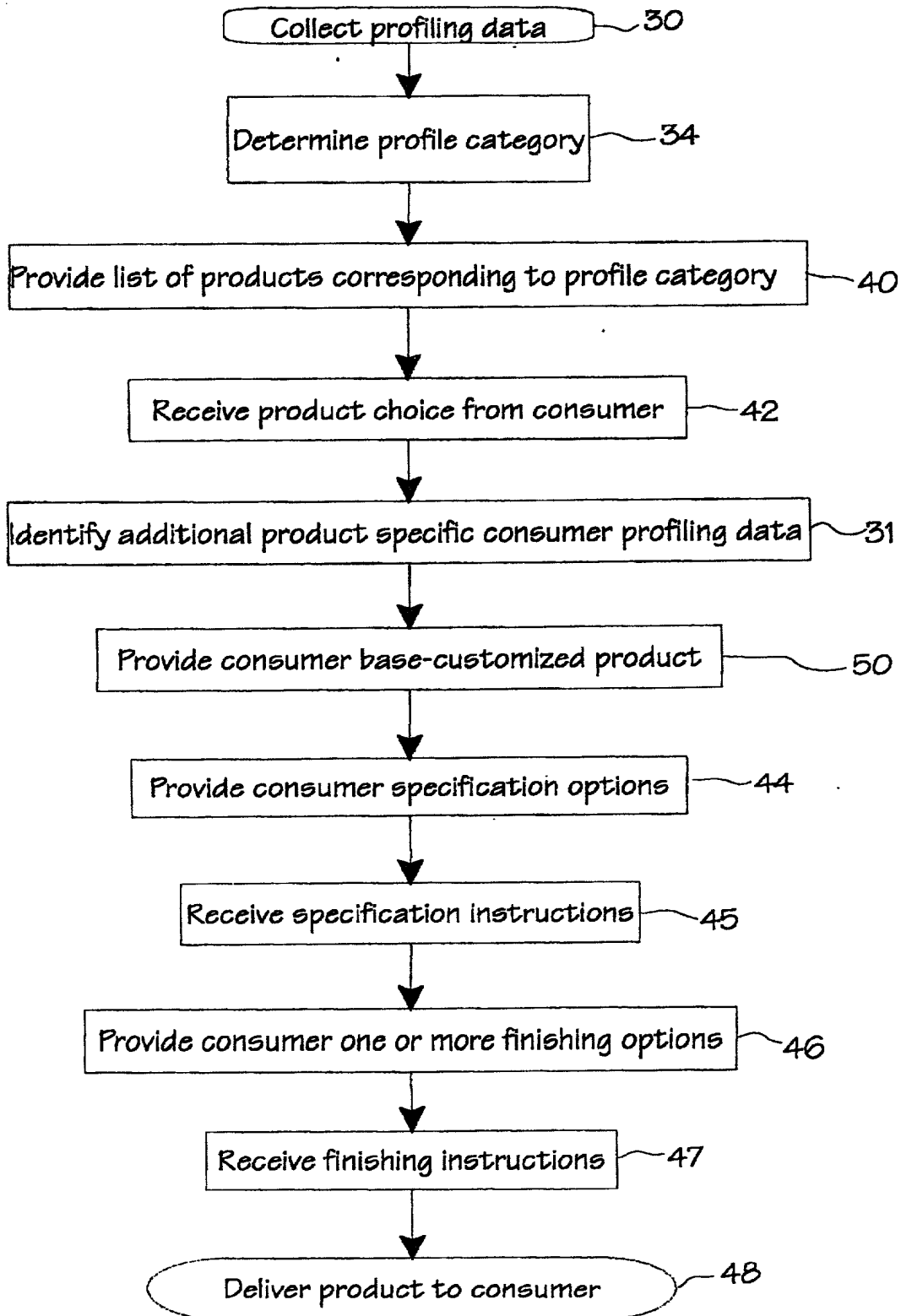


Fig. 4

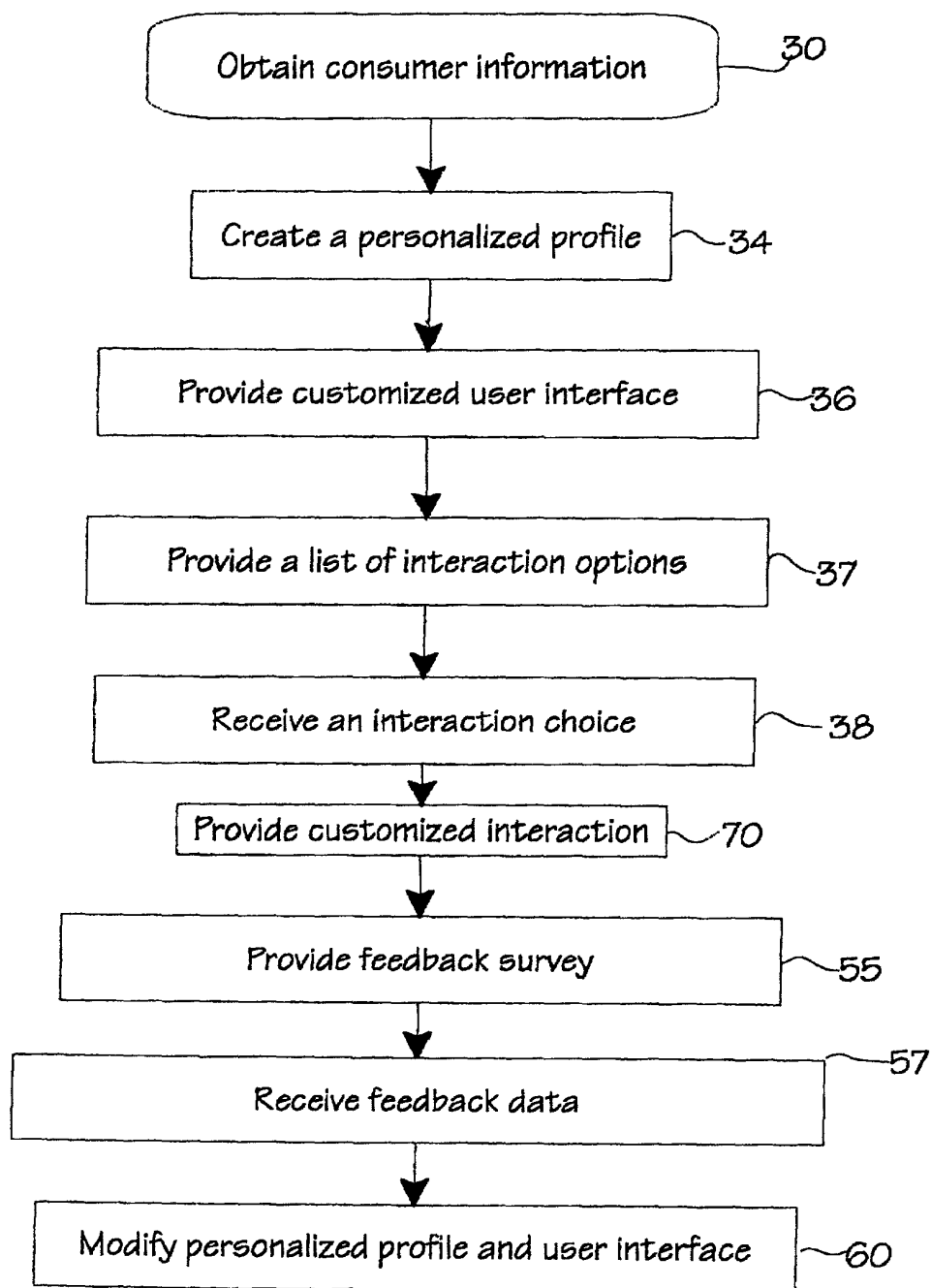


Fig. 5

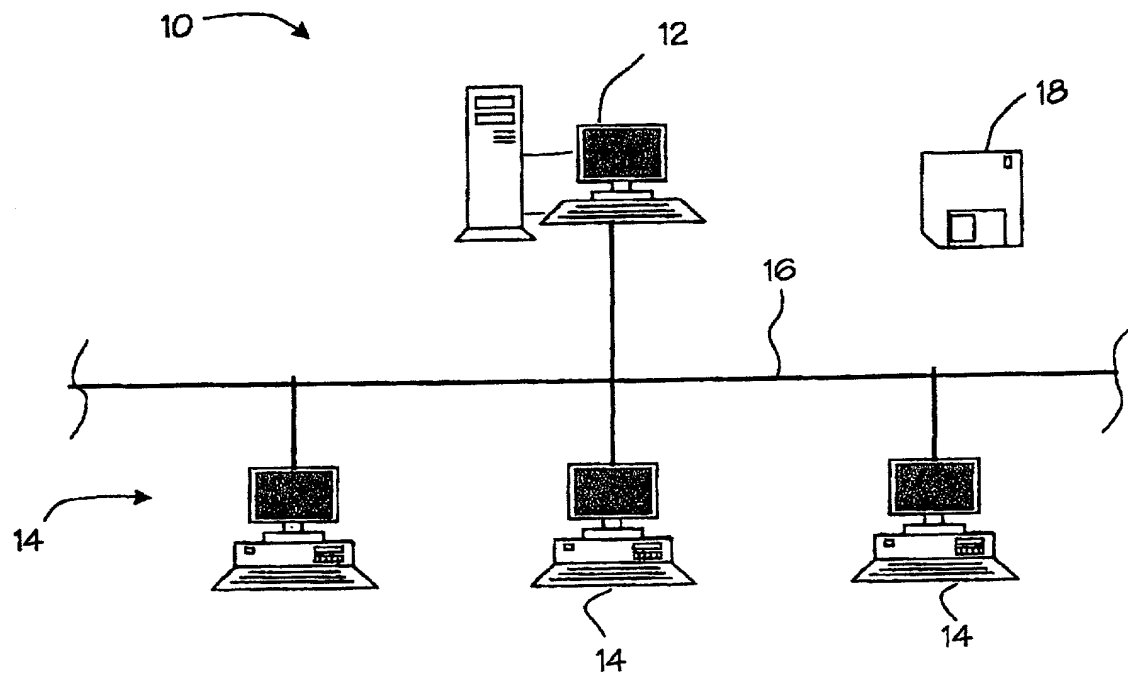


Fig. 6

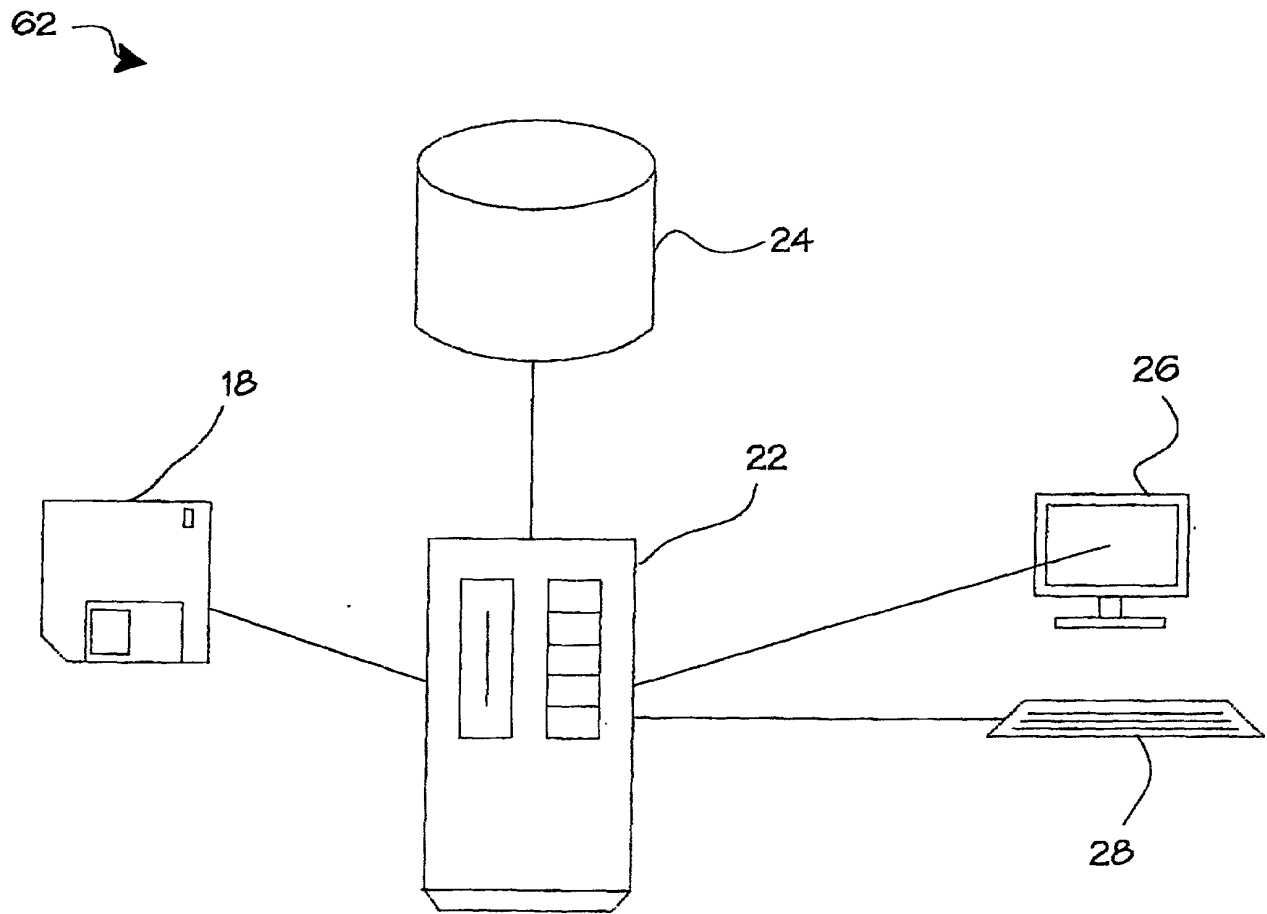


Fig. 7

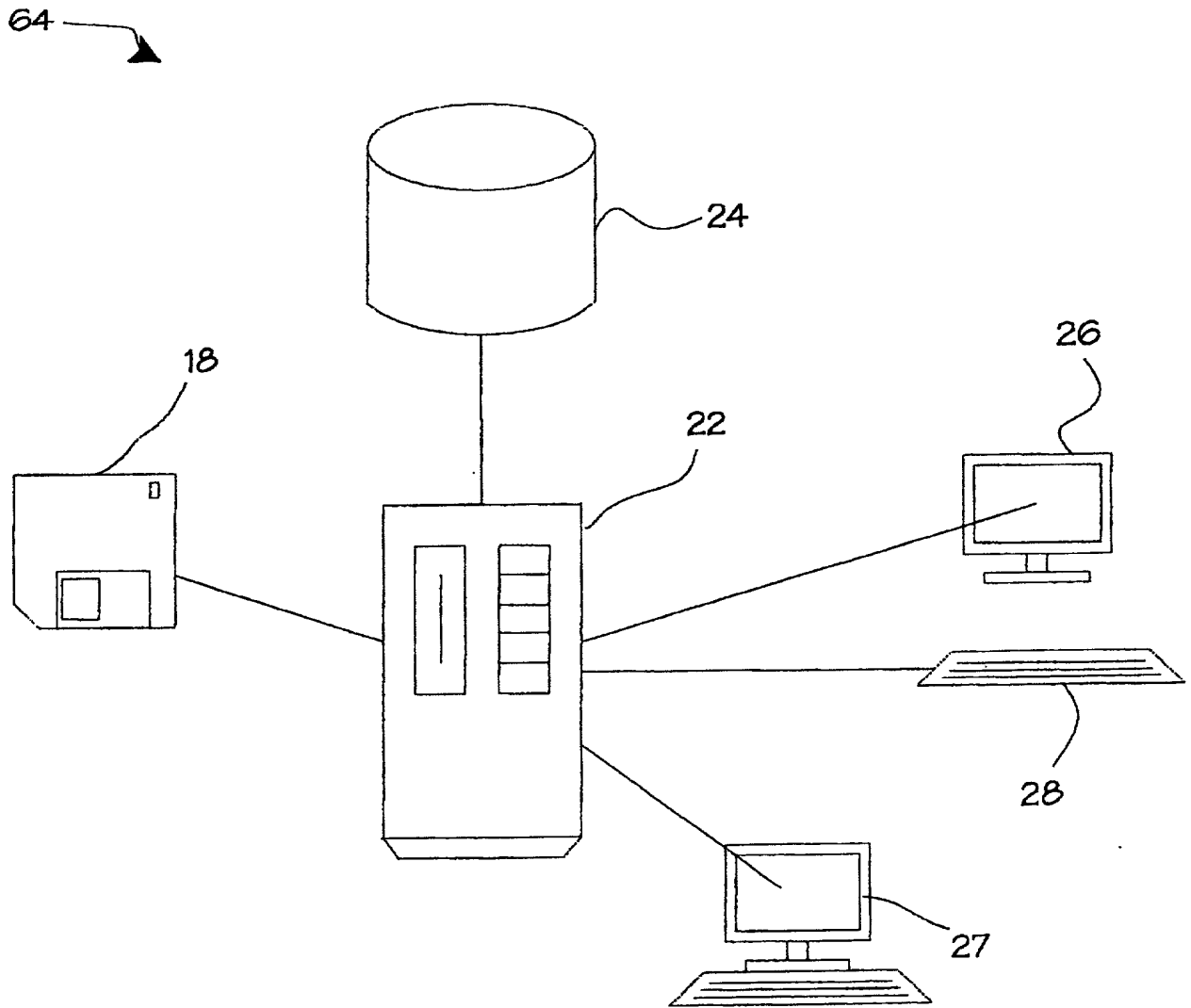


Fig. 8

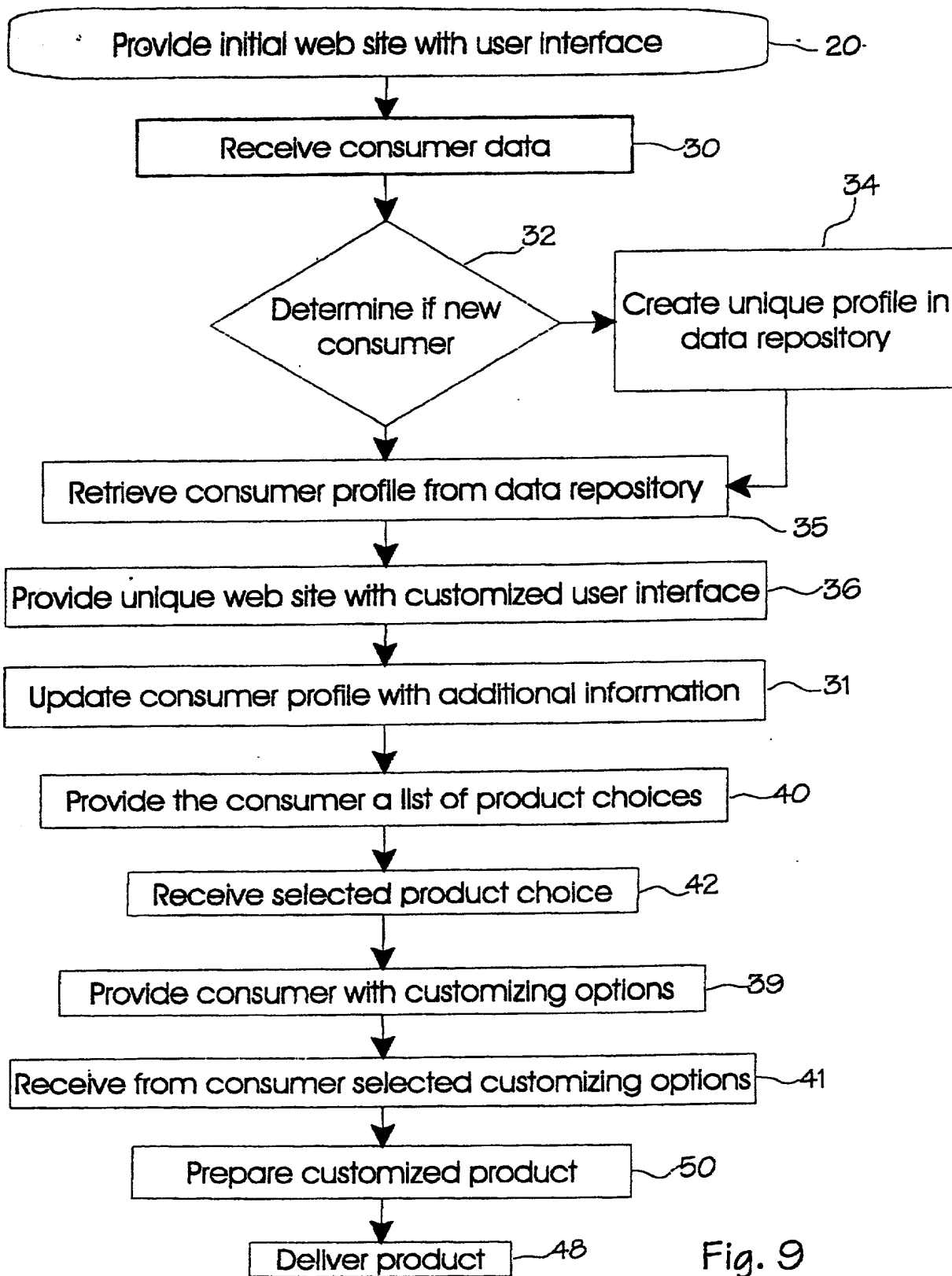


Fig. 9

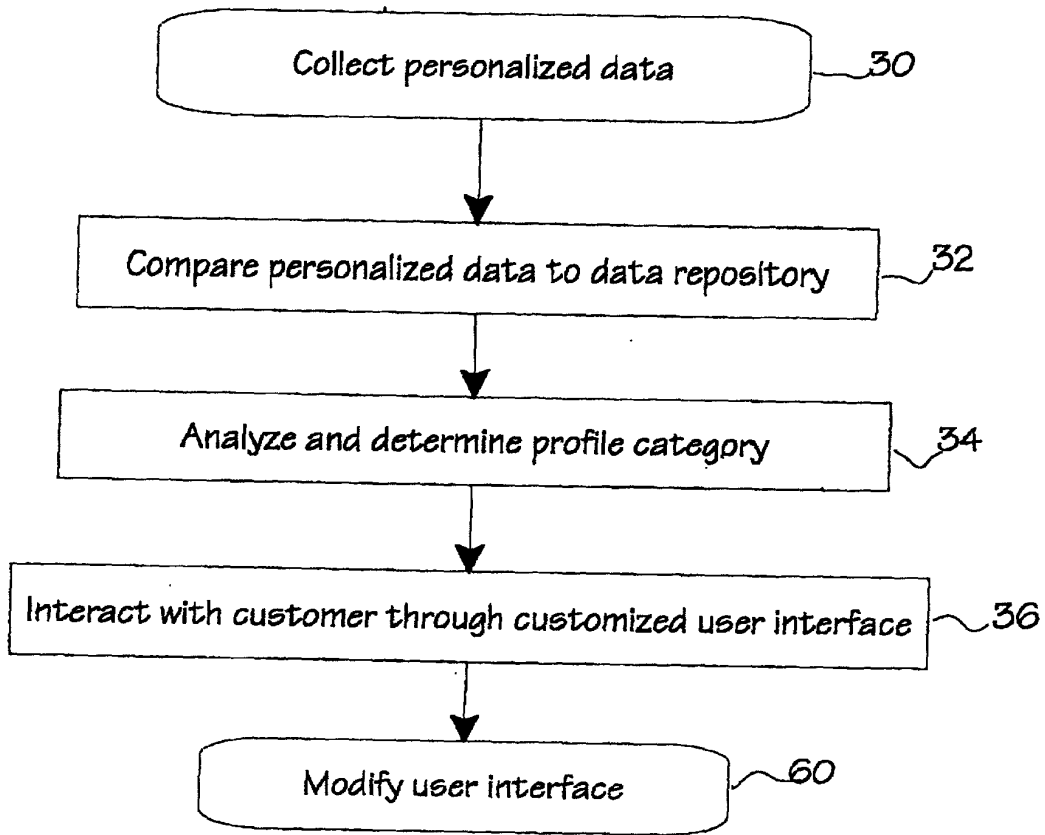


Fig. 10

[← Back](#)

Please answer the following **6** questions to help reflect.com create your personal web site customized with **information, tips, & products** to suit who **YOU** are, what you like, and the kind of relationship you want to have with beauty care.

1

I like to wear:

The latest fashion trends

Traditional, classic styles

Comfortable, active styles

Uncomplicated styles and natural fabrics

2

If I were a house, I would be:

A beautiful mansion filled with art from the hottest artists

A penthouse apartment in the heart of a big city

A maintenance-free townhouse with an exercise room

A cozy house with a meditation room and a garden

A historic home in an established upscale neighborhood

A ranch in the country

3

Of the following, which is **most** visually pleasing:



Figure 11

4

The person closest to me would say
I am most likely to **dream** about:

Living a glamorous life

An activity that is both physically and mentally challenging

Going for a sunrise walk on a secluded beach

A romantic home-made candle-light dinner for two

5

The **animal** which best
represents my **personality** is:

A peacock A dog

A hawk A horse

6

Which of the following most closely
represents your **ethnic** background:

Asian African American Hispanic

White Other

Please click → enter to continue, or → review your answers



Figure 12

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Close Window

your reflect regimen

*
⊖
✕
⊙

Click "**enter**" to confirm your answers or click the **boxes** you wish to **change**.

| | | |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------|
| skin care hair care cosmetics | The natural color of your hair is ...? Blonde Strawberry Blonde Red Auburn Golden Brown Light Brown Deep Brown Black | Which of the following most closely represents your ethnic background? Asian Black Hispanic White Other |
| What is your eye color? <div style="text-align: center;">  </div> <div style="text-align: center;">  </div> | Do you experience any of the following skin concerns? Redness Acne/blemishes Facial lines/wrinkles dark circles under eyes uneven skin tone facial scars | |

This symbol ⊙ identifies your **regimen products** throughout your site
Enter

Figure 13

← Back Close Window

your reflect regimen

*
⊖
✕
⊙

Click **"enter"** to confirm your answers or click the **boxes** you wish to **change**.

| | | |
|-----------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| skin care hair care cosmetics | Have you ever had an adverse reaction to a cosmetic product? <div style="display: flex; justify-content: center; gap: 20px;"> YES NO </div> | Which of these do you use on a regular basis? <ul style="list-style-type: none"> <input checked="" type="checkbox"/> Foundation <input type="checkbox"/> Powder <input type="checkbox"/> Concealer <input checked="" type="checkbox"/> Blush <input type="checkbox"/> Eye Liner <input type="checkbox"/> Eye Shadow <input type="checkbox"/> Mascara <input checked="" type="checkbox"/> Lip Liner <input checked="" type="checkbox"/> Lipstick <input checked="" type="checkbox"/> Lip Gloss <input type="checkbox"/> Nail Polish <input type="checkbox"/> Brow Pencil |
| What is your skin tone ? Pink/blue Golden/yellow Olive Rosy Brown | What is your skin color without a suntan? <div style="display: flex; align-items: center; justify-content: center;"> <div> Light Medium Dark </div> </div> | |

This symbol ⊙ identifies your **regimen products** throughout your site

Enter

Figure 14

← Back

Close Window

Create my products

Here is your **skin care** product regimen. Click on a **product** below to continue. Click **here** to redo skin questions.

skin care

hair care

cosmetics













This symbol  identifies your **regimen products** throughout your site

Figure 15

← Back
Close Window

your reflect regimen

*
⊖
✕
⊙

Click "**enter**" to confirm your answers or
click the **boxes** you wish to **change**.

| | | |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <div> <div>skin care</div> <div>hair care</div> <div>cosmetics</div> </div> | How hard is your water ? (hard) medium soft | To cleanse your hair do you prefer to use... Shampoo Shampoo/conditioner in one |
| During a normal day does your hair ... <input type="checkbox"/> become limp <input checked="" type="checkbox"/> become frizzy <input type="checkbox"/> <input type="checkbox"/> | Does your hair tend to be dry or damaged ? not dry or damaged slightly dry or damaged moderately dry or damaged severely dry or damaged | What has been done to your hair in the past 6 months ? <input type="checkbox"/> permed or relaxed <input checked="" type="checkbox"/> color treated <input type="checkbox"/> highlights/bleach <input type="checkbox"/> none of the above |

This symbol ⊙ identifies your **regimen products** throughout your site
Enter

Figure 16

← Back
Close Window

your reflect regimen

Choose a **packaging option** from the boxes below.

| |
|-----------|
| skin care |
| hair care |
| cosmetics |

1


reflect package

Slender bottle with
'berry medley' fragrance
[view product now]

or

2

Design your
product's **packaging**
and choose its fragrance




This symbol  identifies your **regimen products** throughout your site

Figure 17

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Close Window

create my products

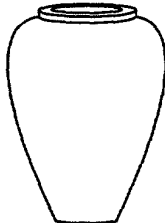
Choose your product's **package** from the boxes below or let us choose one for you by clicking "**next**."

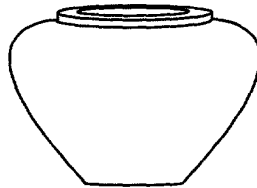
skin care


hair care


cosmetics

which **shape** would
be most appealing
for your **bodywash**?







This symbol  identifies your **regimen products** throughout your site

Next

Figure 18

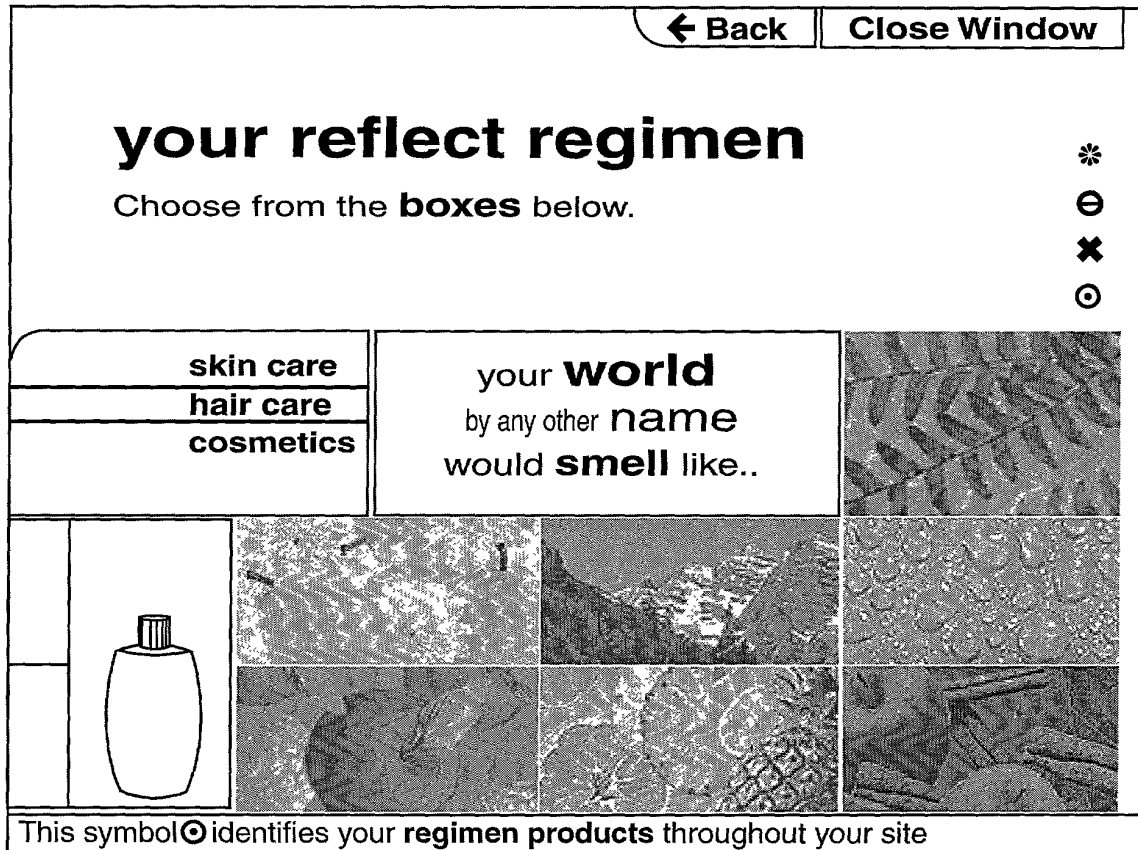


Figure 19


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your reflect regimen

Here is your **cosmetic** product regimen. Click on **a product** below to continue. Click **here** to redo cosmetic questions.

skin care
hair care
cosmetics



1

Foundation [to smooth]


This symbol  identifies your **regimen products** throughout your site

Figure 20

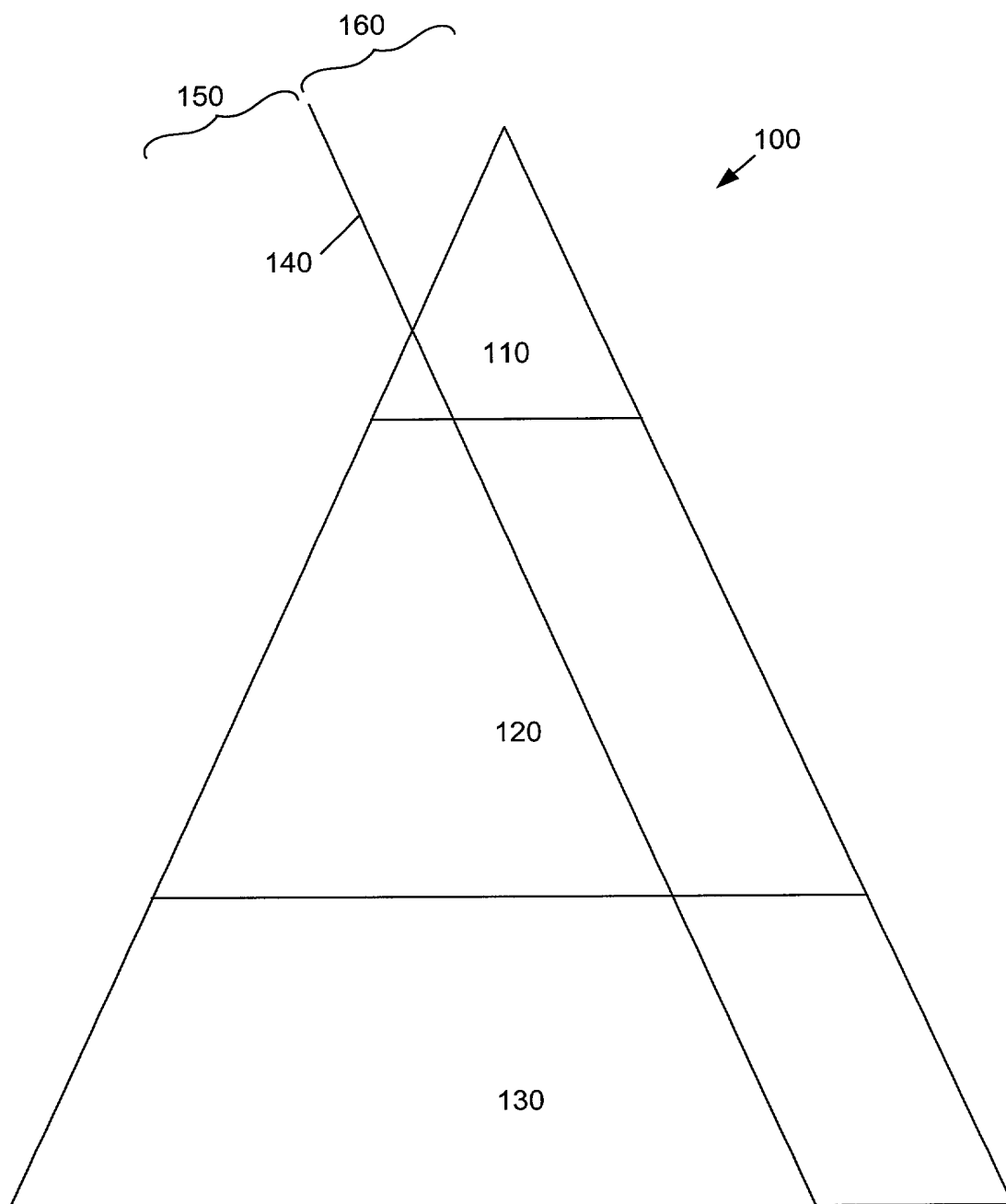


Fig. 21

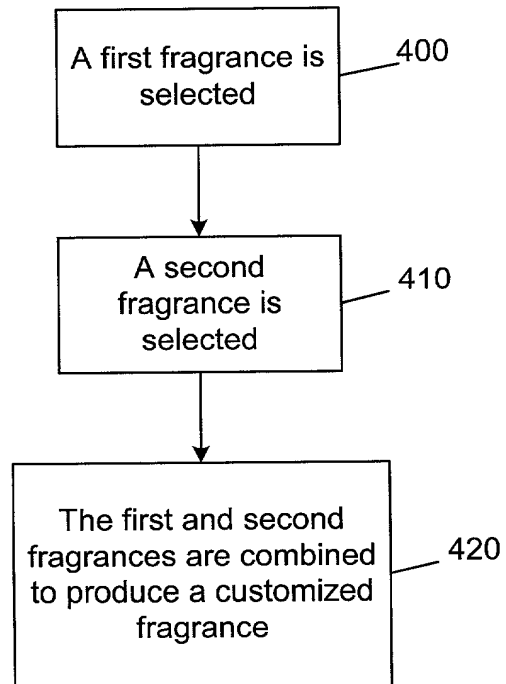


Fig. 22

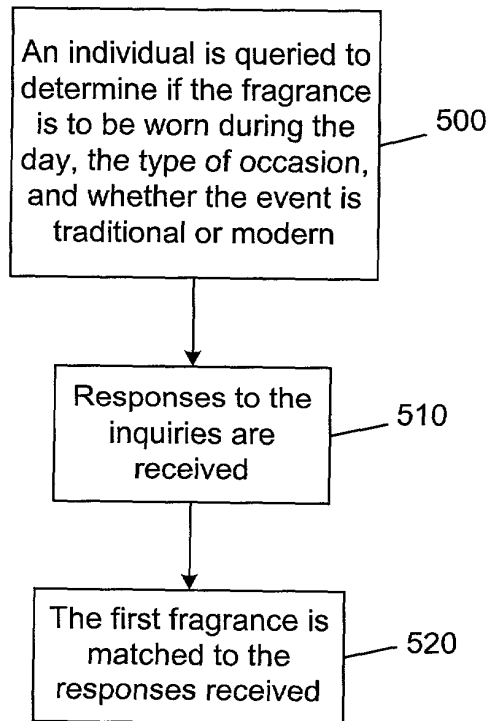


Fig. 23

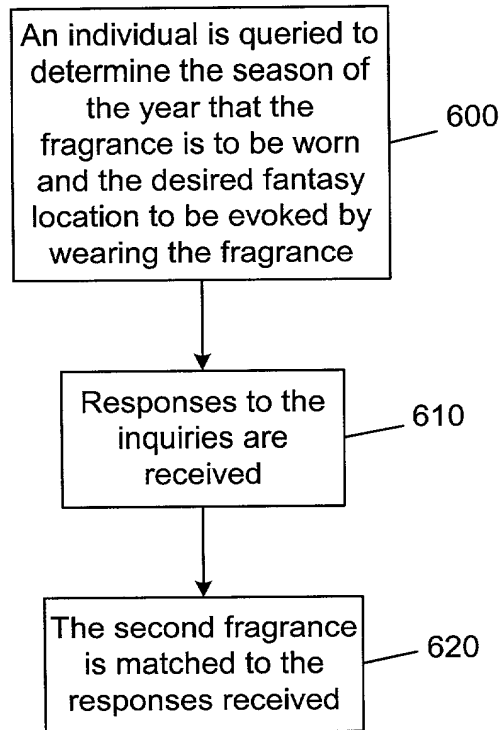


Fig. 24

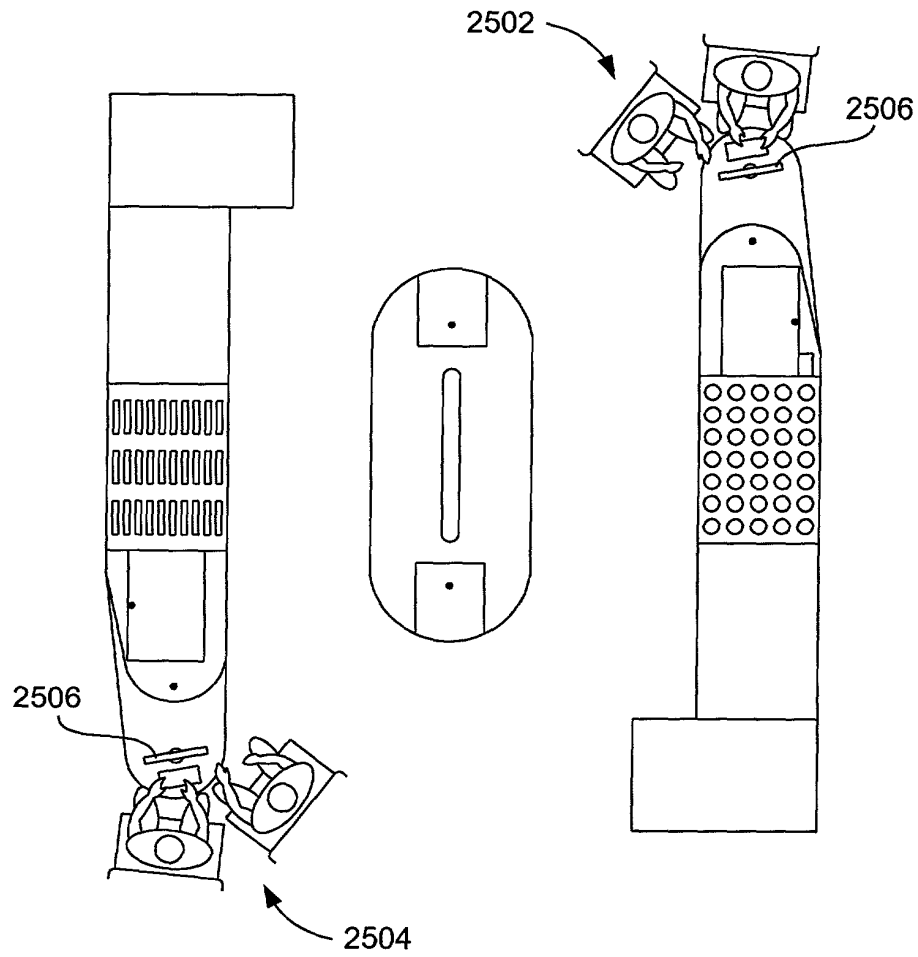


Fig. 25

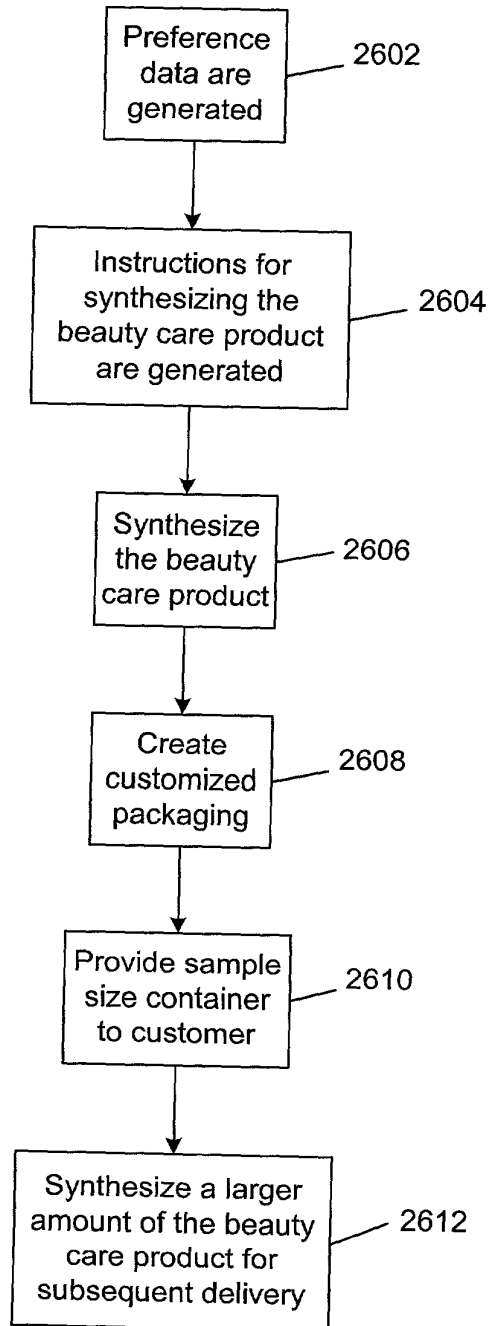
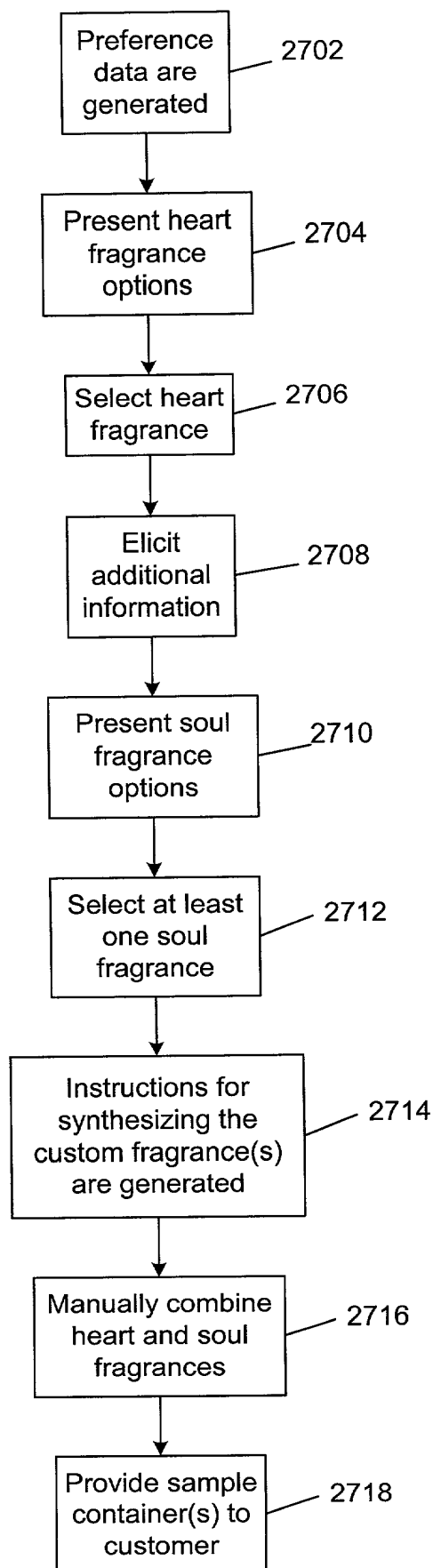


Fig. 26

Fig. 27



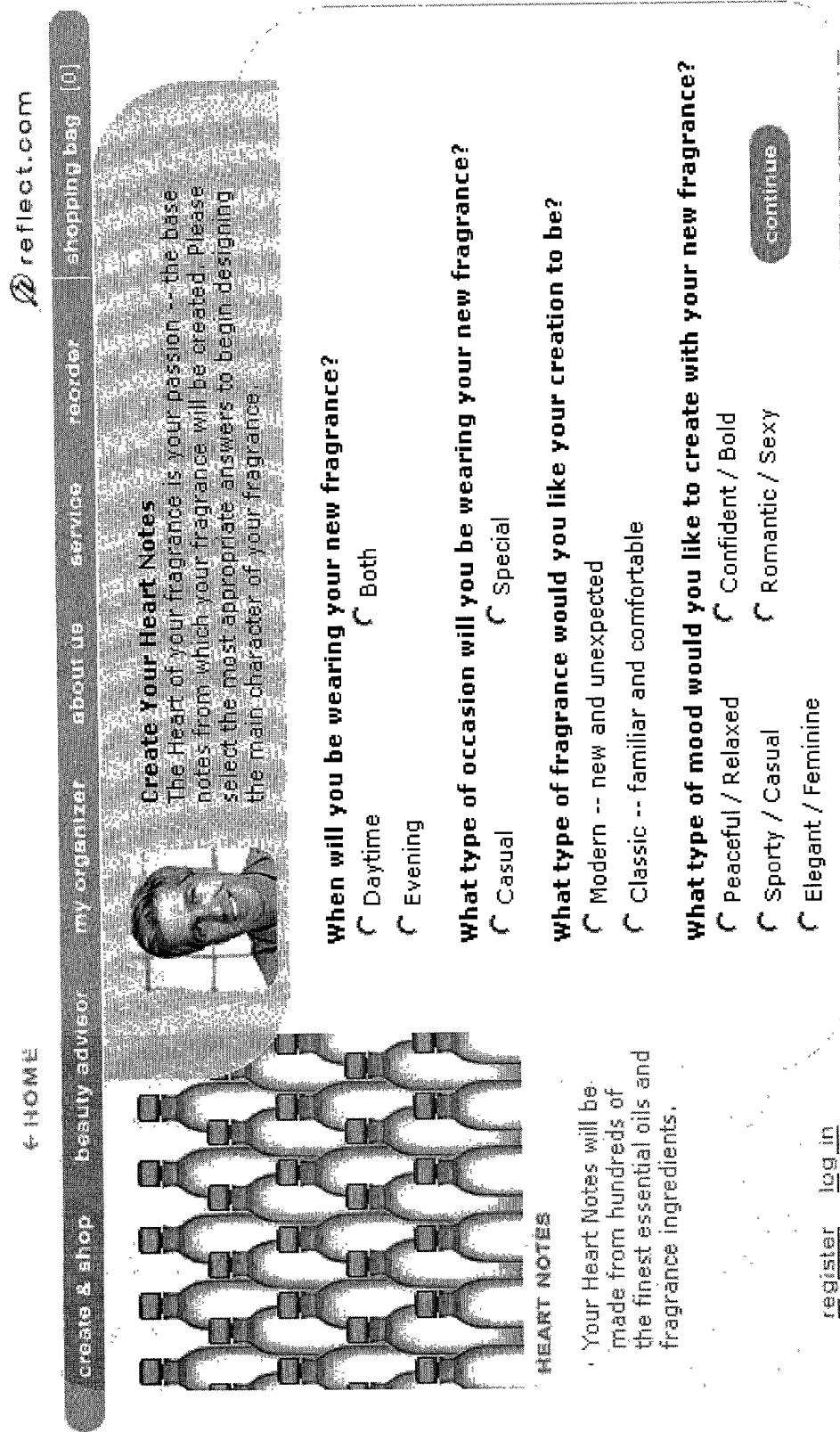


Fig. 28

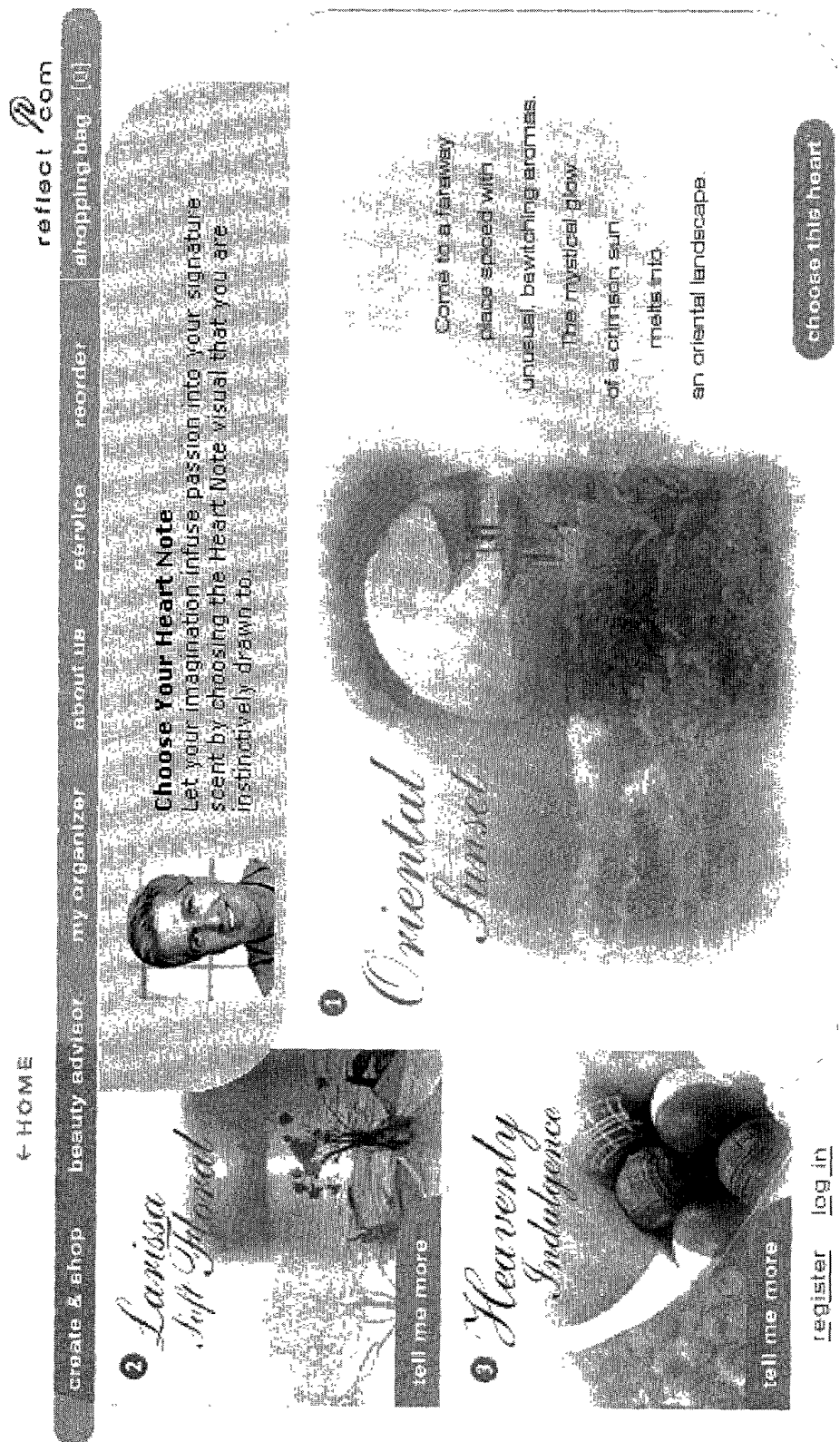


Fig. 29



Create Your Soul Notes

The Soul of your fragrance is your aura, your personality. It introduces your signature scent and will create the first impression your fragrance expresses. Please select the most appropriate answers to begin the creation of your Soul Notes.

Where would you like your new fragrance to take you?

- 🍷 Romance of Paris -- a quaint café on a cobblestone street
- 🎭 Mystery of Venice -- romantic gondolas set against a moonlit sky
- 🌊 Serenity of Paradise -- a peaceful beach kissed by a setting sun
- 🏡 Comfort of Your Favorite Place -- a cozy hideaway on a lazy day
- 🌃 Excitement of the City -- the shimmering lights of a city skyline

In which season will you be wearing your new fragrance?

- ☐ Spring / Summer
☐ Fall / Winter
☐ All Seasons

completa

• Your Soul Notes will be made from hundreds of exclusive perfumery ingredients.

10/15/2011

Fig. 30



Fig. 31

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shopping bag [0]

reflect *com*


2



Ocean Mist

tell me more

1




Morning Bloom

Wholesome and fresh,
a drop of sweet nectar.
A field of morning blooms,
tickled by misty dewdrops.
Perfectly balanced.
perfectly romantic.

choose this soul

3



Arctic Energy

tell me more

Choose your second Soul Note

Creating a scent that is just perfect for you requires the most delicate balancing of your Heart and Soul Notes. Please select another Soul Note visual so that we can make slight variations of your fragrance for you to experience.

register

log in

Fig. 32

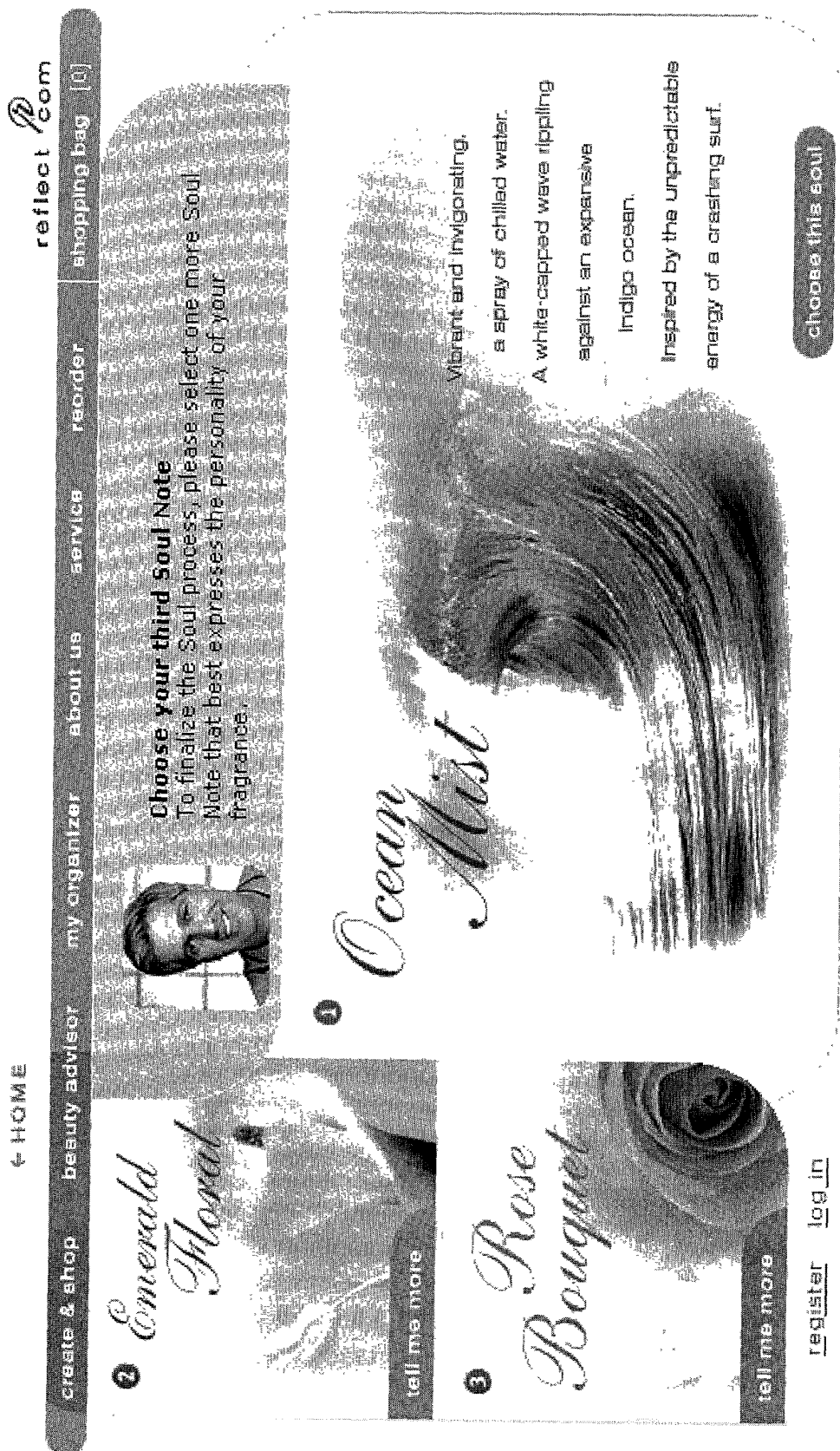


Fig. 33

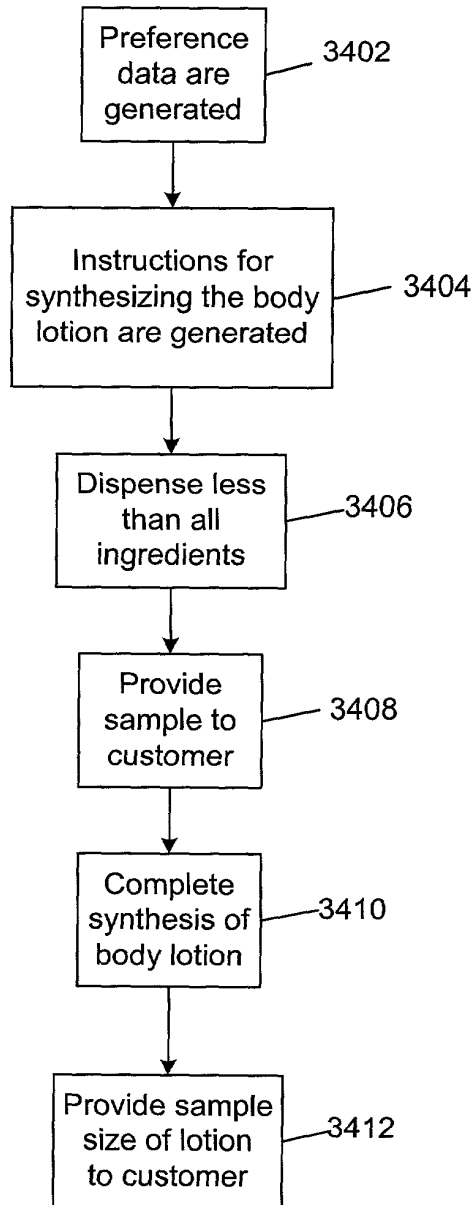


Fig. 34

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reorder
shopping bag (1)

reflect.com

skincare: formula creation

Dr. Debra Jellman
 "The first step in creating your custom formula is to analyze your habits, concerns and skin physiology, just as I do with my patients."

Your Personal Skincare Consultation

Creating the right **Body Lotion** for you begins with learning about you.

Answer these detailed questions developed by our expert dermatologist to help us identify your unique skincare needs. (use scrollbar when necessary)

How would you describe the condition of the skin on your body?

Do you experience ashiness or flaking?

register log in


Fig. 35



← HOME

create & shop beauty advisor my organizer about us service reorder shopping bag (1)

reflect.com



Dr. Debra Jellman

skin care formula creator

multidimension formula creation

Do you want skin that feels smoother or skin that is less oily?

Do you want the skin on your body to feel firmer?

Do you prefer to use Body Lotions that offer sun protection?


Do you apply your Body Wash with a washcloth, loofah, puff, etc?


register log in

"The first step in creating your custom formula is to analyze your habits, concerns and skin physiology, just as I do with my patients."

Fig. 37

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[reorder](#)
[shopping bag](#)





Dr. Debra Jellman

skin care formula creation

formula creation

Do you apply your Body Wash with a washcloth, loofah, puff, etc?

Would you say that you are a person who just won't skimp on certain skin care products?


[register](#)
[log in](#)

[NEXT](#)

Fig. 38

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[my organizer](#)
[about us](#)
[service](#)
[reorder](#)
[shopping bag \(1\)](#)

[reflect.com](#)

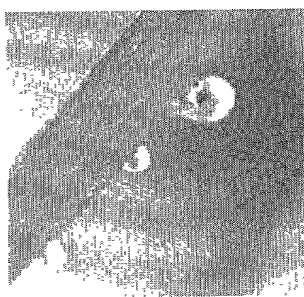


Dr. Debra Jaliman

nutrifusion

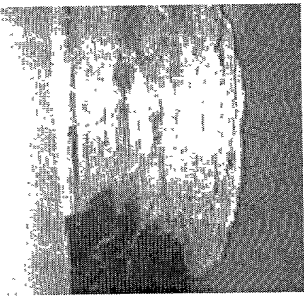
formula creation > nutrifusion boosts

Based on your needs and concerns, we have added these Nutrient Infusions to your Body Lotion. Click on each visual to learn more about its benefits.



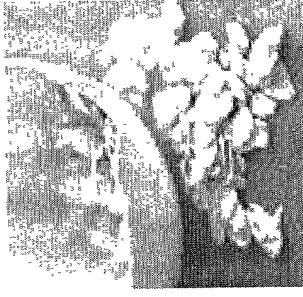
NOURISH

nourishes skin with natural humectants



SMOOTH

smoothes skin with willow herb extract



REDUCE REDNESS

natural oat extract helps reduce redness associated with blemishes

[register](#)
[log in](#)

[NEXT](#)

Fig. 39

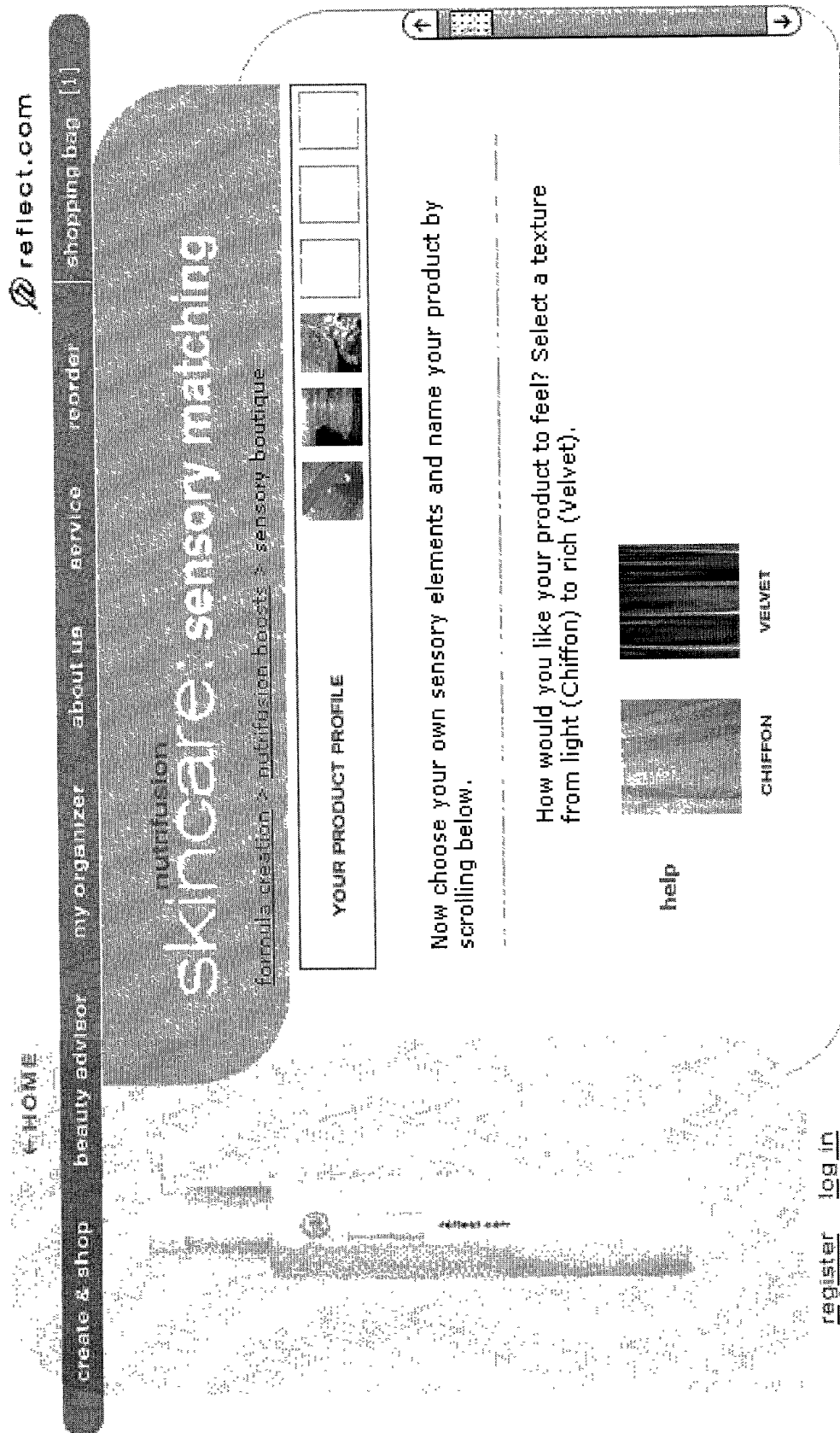


Fig. 40

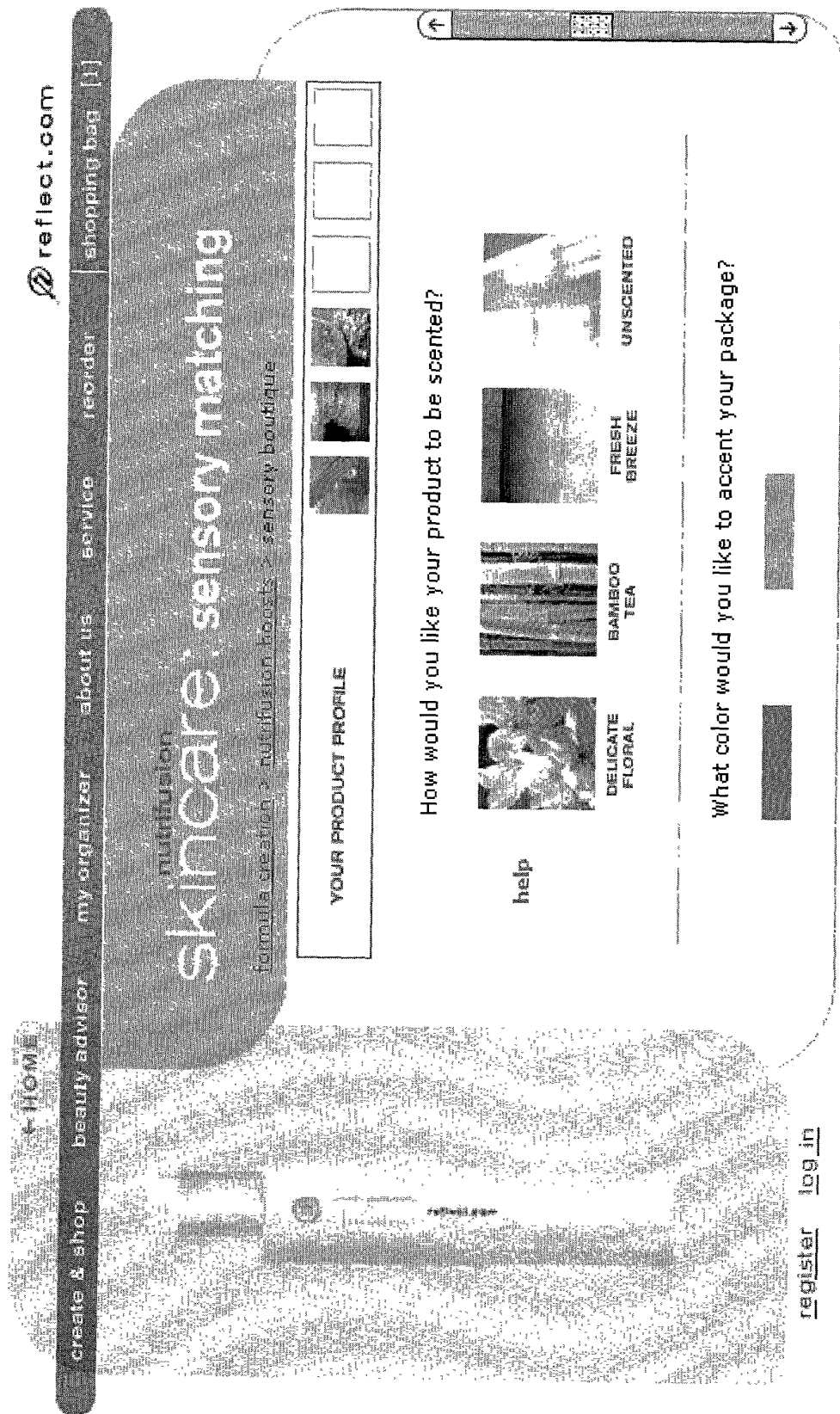


Fig. 41

TOP SECRET 65526660

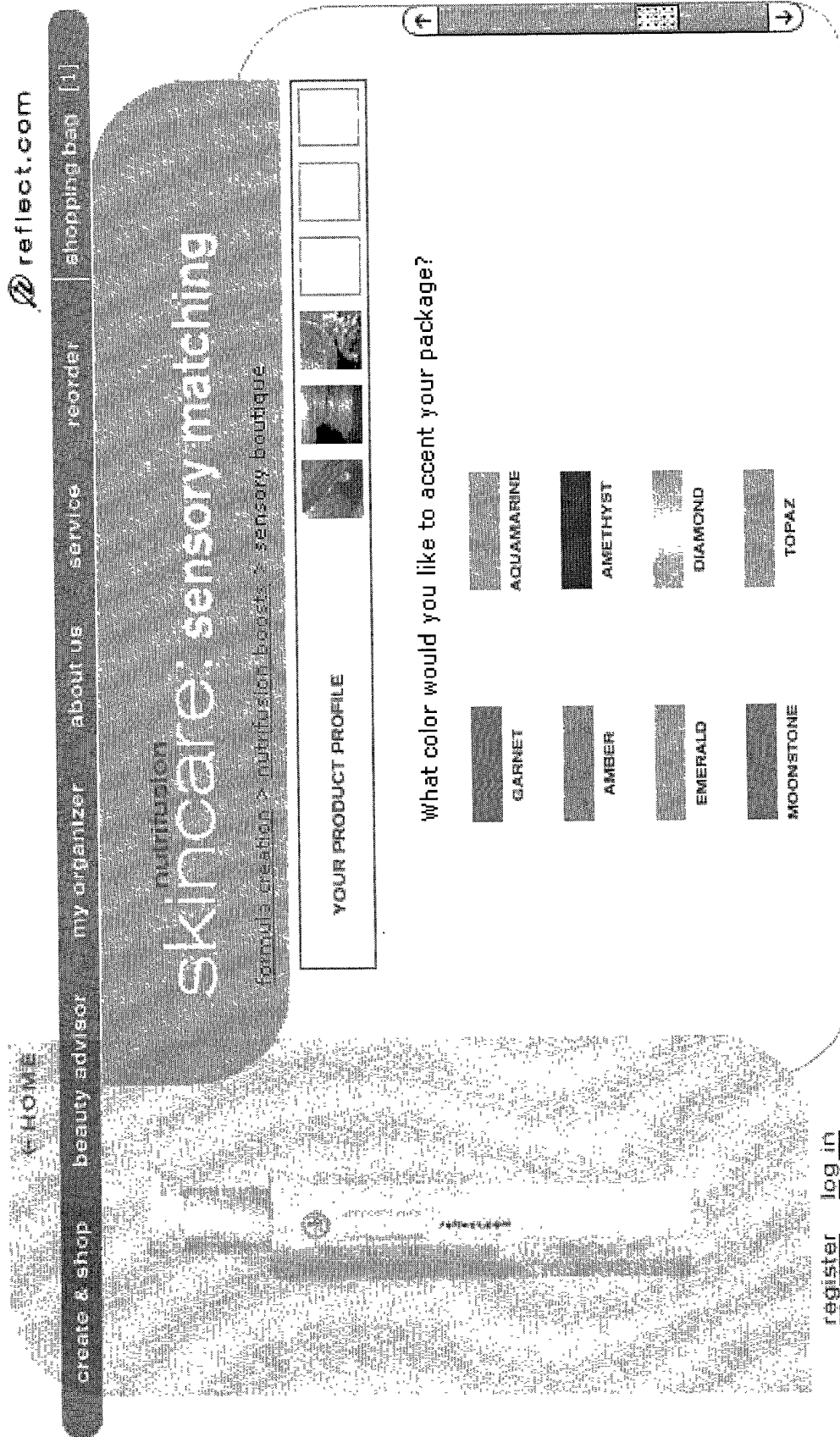


Fig. 42

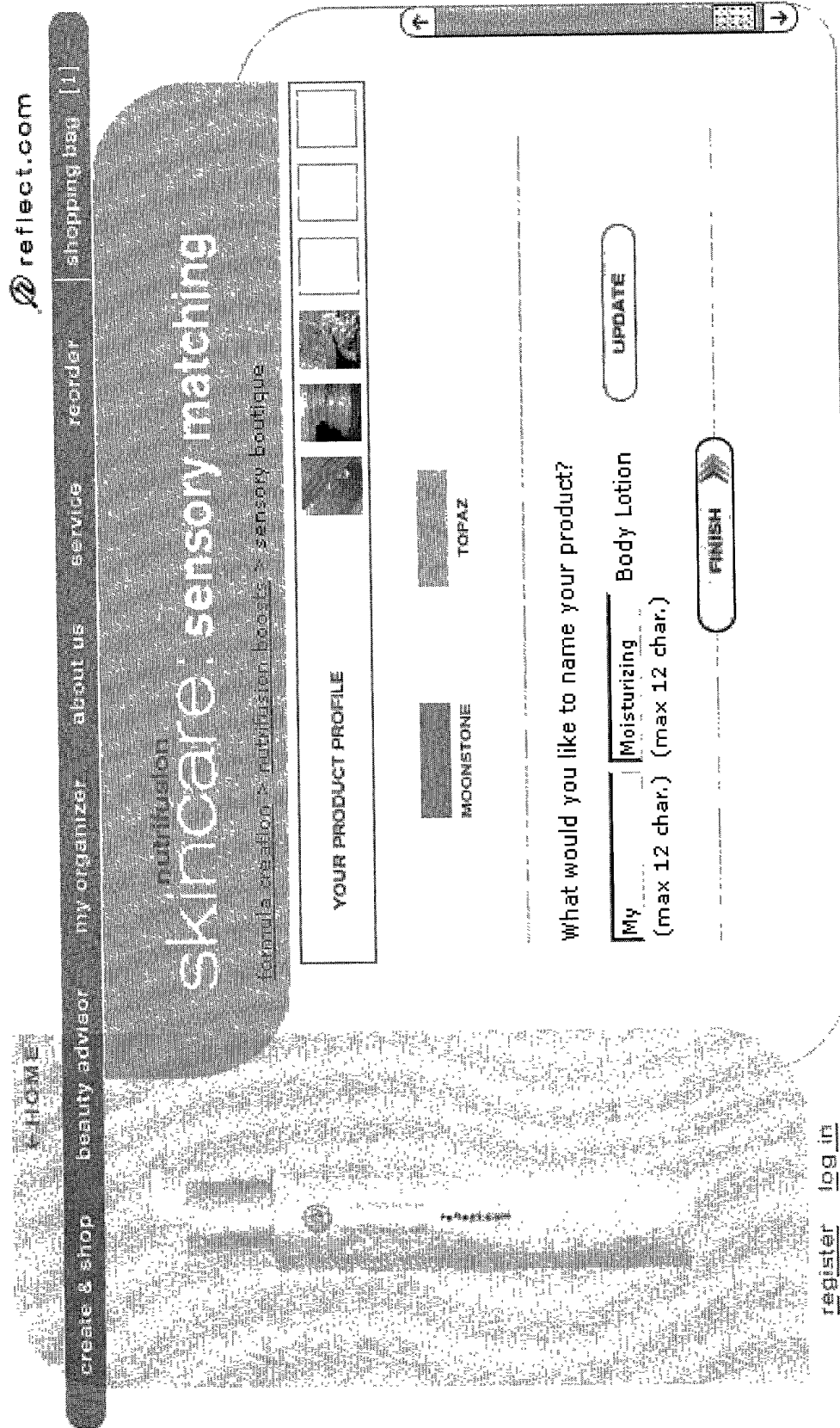


Fig. 43

Fig. 44

